

JEREMY ABRAMS

Senior UX Director

DETAILS

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LINKS

[Portfolio](#)

[Medium](#)

[LinkedIn](#)

SKILLS

Leadership

Creative Problem Solving

Executive-Level
Communication

Managing Managers

Building an Inclusive and
Diverse Design Culture

Design Thinking

Process Improvement

Scaling Design Operations

Change Management

Analytical Decision Making

Systems Thinking

EMPLOYMENT HISTORY

Sr. UX Director, Prosper Marketplace Chicago (remote)
Jun 2022 — Present

- Leading a UX team managing applications with over 1 million active users, collaborating with Product and Engineering teams to improve user experiences and integrating AI to improve design efficiency, contributing to over \$200 million in monthly loan originations.
- Directing the development of the company's first design system, utilizing user research and analytics to inform design decisions across all products, projected to reduce engineering time by 20–30% and design time by 30–40%.
- Improved remote employee engagement by 15% (as measured through a bi-annual engagement survey) through relationship-building strategies including virtual team-building activities.
- Maintained 100% retention for a 12-member team, including managers, by implementing retention strategies, including a specialized wellness tracking system, regular feedback sessions, and career development opportunities.
- Advanced the professional growth of nine team members by implementing a mentorship and coaching program.
- Elevated UX maturity by establishing specialized teams for strategy, metrics, and design systems, and regularly presenting UX strategies to executive leadership to integrate UX into business planning.

Director of User Experience, Anthem Chicago (remote)
Jan 2020 — May 2022

- Directed UX for apps with 1M+ downloads and 250k+ active users while supporting two live products and three innovations.
- Led monthly design sprints and introduced human-centered design across a 100-person innovation division.
- Built Anthem's inaugural design system by leveraging data-informed design practices and user research to optimize workflows and unify user experiences across all product lines.

Owner and Operator, Chicago Solutions Network Chicago (remote)
Oct 2017 — Dec 2024

- Lead a cross-functional team of six UX practitioners and engineers, delivering innovative solutions for diverse industries, including Fortune 500 companies, healthcare, and early-stage startups.

Data-Driven Design

User Research

Agile Methodology

Technical Product Experience

Figma

Adaptability

Delegation

AI Utilization

Innovation

- Secured six-figure annual revenue with 50% year-over-year growth.
- Delivered tailored UX and workflow management solutions, driving business success across political, corporate, and startup sectors.

Director of Product and Design, Chicago (remote)
NewFounders

Nov 2016 — Jul 2018

- Managed a six-person cross-functional team to deliver innovative election transparency services and voter engagement tools.
- Collaborated with 14+ major partners to launch a database of 300,000+ elections, offering real-time alerts and critical voter information.
- Developed a fundraising service for community organizations, boosting their revenue generation capabilities.
- Led digital strategy for the NewFounders Conference, featuring high-profile speakers including J.B. Pritzker and Tim Ryan.
- Partnered with national political organizations, such as the DNC, Rock the Vote, and Ballotpedia, to drive civic engagement and advocacy initiatives.

PAST EXPERIENCE

UI Designer at Wellright Chicago

2016 — 2017

Led product design for web and mobile platforms. Supported over \$1M in sales through UX updates (100% YoY).

Product Manager at Fooda Chicago

2015 — 2016

Oversaw five products across 11 team members. Product overhauls resulted in \$1M+ in monthly revenue.

Co-Founder at Uppd Chicago

2013 — 2014

Secured \$25,000 in funding to develop a mobile-first platform, earning recognition as a 2014 Techstars Chicago finalist and partnering with local business leaders to pilot and refine iterations.

EDUCATION

J.D., Chicago-Kent College of Law

2011 — 2014

Bar Admission: Illinois

B.A. in Communication, University of Illinois
at Urbana-Champaign

2006 — 2010